

INNOVATIONS NEWSLETTER

**AWARD
WINNING
BRANDS**

Welcome to our latest edition of 'Innovations', the International Newsletter from Creightons (Potter and Moore). We do hope you like our latest electronic format – our aim is to keep these Newsletters more regular, more concise and easier to read. We have so much happening in our international markets that we wish to share with you all. This first edition of 2018 introduces a number of our New Product Launches that are now available to order. These are all being showcased in Cosmoprof Bologna.....we hope to see you there..... details below!

Many thanks for your continued support,

Nick

Nick Wade - Export Director

2018 LAUNCHES – AVAILABLE TO ORDER NOW!

REFRESHING PINK GRAPEFRUIT SKINCARE



PINK GRAPEFRUIT

This latest addition to Creightons Skincare focuses on providing a range of cleansing products formulated with Pink Grapefruit extract, perfect for cleansing, revitalising and refreshing skin. Creightons Pink Grapefruit helps to encourage a fresh, healthy looking complexion. Dermatologically tested.

Face Wash - Face Scrub - Face Mask - Micellar Water

NEW CREIGHTONS FACE MASKS

DETOXIFY

COFFEE & COCONUT

Detox tired looking skin and refresh dull complexions to reveal skin's natural glow.

PURIFY

WHITE CLAY & EUCALYPTUS

Invigorate skin and draw out dirt, excess oil and impurities for a clearer complexion.

RADIANCE

JOJOBA OIL & VITAMIN E

Helps restore moisture and rehydrate skin for a truly radiant complexion.



EXCITING AND INNOVATIVE BODY WASHES

Combining on-trend ingredients with high performing formulations and impactful fragrances for the ultimate showering experience.

COFFEE & COCONUT EXTRACT

STIMULATING

Uplifts your senses and refreshes tired skin.

MICELLAR & PINK GRAPEFRUIT

INVIGORATING

Gently refreshes and invigorates skin.

CHARCOAL & ARGAN EXTRACT

PURIFYING

Deeply cleanses and helps detoxify skin.

CREIGHTONS INNOVATIONS

MADE IN ENGLAND

HAIRCARE INNOVATIONS



MICELLAR DETOX AND HYDRATE

Impurities, excess oil and product build up can cause hair to become greasy, heavy and lifeless. Breathe life back into dull hair with our new **Micellar Detox and Hydrate** haircare range. Micelles in the Shampoo act as a magnet to purify hair, whilst the lightweight conditioner hydrates without weighing hair down.

2018 RELAUNCH FOR
SPRING/SUMMER

PRO KERATIN

PROFESSIONAL HAIRCARE

MORE DETAILS
COMING SOON...

CREIGHTONS HAND CREAMS WITH TRAY

New Creightons Hand Creams 50ml are available in 3 variants - **Argan Oil**, **Cocoa Butter** and **Manuka Honey** – all containing Cocoa Butter and Vitamin E to help leave hands soft and smooth.

SOLD IN A 30 PIECE SHELF-READY TRAY
(10 units of each variant)



INTENSIVE SOFTENING HYDRATING

Argan Oil Cocoa Butter Manuka Honey

FOR MEN

NEW! SHAVING PRODUCTS



CREIGHTONS MALE GROOMING LAUNCH

Our recently launched male grooming range Creightons FOR MEN now features 2 brand new shaving products to provide a complete range of products suitable for every man's skincare needs.

- COOLING SHAVE GEL – for a close and refreshing shave.
- ULTRA-RICH SHAVE CREAM – softens stubble for a closer shave.



FACE WASH - FACE SCRUB - SHAVE CREAM - SHAVE GEL - SPF15 ANTI-AGE MOISTURISER - POST-SHAVE BALM - BEARD OIL

COSMOPROF
WORLDWIDE BOLOGNA
BRITISH PAVILION STAND
HALL 14 - F10-G9G3

MARCH 2018
15TH - 18TH
BOLOGNA (ITALY)
FAIR DISTRICT



Book your appointment by contacting
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BOOK A MEETING WITH US TODAY

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